



LAWRENCE CULTURAL ARTS COMMISSION
COMMUNITY ARTS GRANT FINAL REPORT

Final reports are due one month following project completion or no later than July 1, 2017. Please fill out this form, attach your final budget, any additional information about the project, and any documentation such as photographs, programs, reviews, or surveys, and submit it to:

Lawrence Cultural Arts Commission
ATTN: Porter Arneill, Arts and Culture Director
P.O. Box 708
Lawrence, KS 66044

Questions? Contact Porter Arneill at parneilla@lawrenceks.org or (785) 832-3402

Name of Organization Lawrence Arts Guild Association

Address P.O. Box 1357

City, State, Zip Code Lawrence KS 66044

Telephone 785-204-4708 Fax _____ E-Mail j_unekis@hotmail.com

Project Director Jen Unekis

Project Title Art in the Park

LCAC Grant Amount \$ \$2115.20 Start Date May 1, 2016 End Date May 1, 2016

Answers to the following questions may be given here or attached to this form as a separate document.

- 1) Describe the outcome(s) of this project

- 2) Did this project change substantially from how you described it in your grant proposal? ☐ yes ☒ no
If yes, please describe why and how it changed and the impact of this change on the outcome.

- 3) Estimate how many people benefited from this project: 10,000 adults 1,000 children
How did you collect these numbers?

- 4) Describe what the LCAC grant enabled you to accomplish in regards to this project.

- 5) Attach a final project budget to this form that indicates how the LCAC grant funds were expended.

- 6) Attach documentation of the project to this form, please list the items attached.

LAWRENCE CULTURAL ARTS COMMISSION
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Name of Organization: Lawrence Arts Guild Association
Project Title: Art in the Park
LCAG Grant Amount: \$2115.20
Start Date: May 1, 2016. End Date: May 1, 2016

Question #1: Describe the outcome(s) of this project.

(Attachment included)

LAWRENCE CULTURAL ARTS COMMISSION
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Question #3. Estimate how many people benefited from this project: 10,000 adults 1,000 children.

How did you collect these numbers?

By rough visual count.

Benefiting, and numbers, from the success of the 2016 Art in the Park included and not limited to the following.

Exhibition: 25 artists participated in the Art in the Park Preview show at Phoenix Gallery, 825 Massachusetts Street.

Opening on April 29 through May 23, 2016. The Art in the Park Preview Show opened on Final Friday, April 29 and addition to the artists through exposure, sales and served/benefited the hundreds of people who attended the successful Final Friday gallery walk.

Artist: 2016 Art in the Park had 105 participating artists, both experienced and inexperienced. Artist benefited through the sales of art totaling over \$50,000 during the one day event.

Music: 2016 Art in the Park provided music throughout the day, from 6 bands including the City of Lawrence Band with each band receiving a small stipend from the Lawrence Art Guild for their services.

Coordinators: Music (1), Food Vendor (1), Artist Coordinator (1) and jurors (2) who selected the artists who received awards in both 2-D and 3-D categories (7 total).

Busker Festival had a booth promoting their event.

Art Tougeau had a car that was decorated by the event goers and promoted their event.

Lawrence Arts Center Preschool program staff members provided a painting project for children and promoted their program.

Lawrence Humane Society had pets available for adoption at the park and we featured them on our Facebook page.

Lawrence Parks and Rec. Skyhoundz dog frisbee competition that happens on the West side of the park was also featured on our Facebook page.

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Question #4. Describe what the LCAC grant enabled you to accomplish in regards to this project:

The Community Arts Grant Program was used to increase Art in the Parks marketing budget. Through Kansas Public Radio at The University of Kansas with coverage in Junction City, Manhattan, Emporia, Atchison, Lawrence and Chanute. We were able to purchase 10 spots with 1 free spot on KCUR public radio covering a 90 mile radius in northwestern Missouri and northeastern Kansas.

Prior to the event KPR posted a Call for Artists announcement. This announcement was one of the elements that helped us increase our artist participation. Taking us from an event that had 55 artists in 2015 to 105 in 2016.

We were able to substantially increase our print advertising in Lawrence, Topeka and Ottawa and the grant money was used to triple our poster distribution over last year. We printed three varieties of posters. 300 full color 11X17 posters, 400 8.5X11 single color posters and 640

4.5X5.5 hand bills to be hung in public locations in Lawrence and in 20 cities in Kansas and Missouri (including Baldwin, Olathe, Eudora, Manhattan, Topeka, Overland Park, Tonganoxie, Kansas City Missouri and Kansas).

We printed 150 maps of the park including a listing of the locations of the artists, music and food vendors to be handed out and posted at the park the day of the event.

We were able to establish a strong Instagram account with over 1,400 followers and used the grant money to boost our posts on Facebook. Showcasing featured artists and promoting the event.

Through this financial support we were able to increase our presence and thereby increase The Lawrence Art Guild's membership and artist participation. Art in the Park is the Lawrence Art Guild's primary fundraising event. The money this event raised will be used to provide workshops, hold regular meetings, maintain our website, have guest speakers and award grants to area artists. We feel the Community Arts grant program helped us promote not only Art in the Park resulting in 50,000 in sales for our artists. It also helped us build a community event and enhanced the status of Lawrence as an arts destination. □

NOTE: Lawrence Art Guild officers as well as participating artists were guests on KLWN AM 1320 Timeline Radio Program hosted and produced by Clenece Hills. Guest appearance were for an on-air one hour spot on March 7, 2016 to discuss and present the History of Art in the Park. And on April 25, 2016 Art in the Park Coordinator Jen Unekis and Maria Martin again appeared on Timeline to talk about exhibitors, and to give an update on other events happening at Art in the Park. Jen Unekis was also interviewed on April 29th by Hank Booth on KLWN promoting Art in the Park.

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LCAG Grant Amount: \$2115.20

Start Date: May 1, 2016. End Date: May 1, 2016

Question #5. Attach a final project budget to this form that indicates how the LCAC grant funds were expended.

Radio advertisements: KPR and KCUR\$ 793.00 (of \$1347 total radio ad cost)

Print Media: Lawrence Journal World
And Topeka Capital Journal \$1322.20 (of \$1949 total ad costs)

TOTAL:\$2115.20

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Question #6. Attach documentation of the project to this form, please list the items attached.

Documentation includes and accompanies:

- Show Poster
- Show Flyers (two sizes)
- Event Map and List of Participating Artists
- KPR Radio list of spots
- KCUR Radio list of spots



1120 W 11th St
Lawrence, KS 66044
Phone: (785) 864-4530 Fax: (785) 864-5278

MARIA MARTIN
LAWRENCE ART GUILD
PO BOX 1357
LAWRENCE, KS 66044-8357

Contract Kansas Public Radio



Underwriter	LAWRENCE ART GUILD
Acct Exec	THOMAS "JAKE" JACOBSON
Contact	MARIA MARTIN
Phone	(785) 760-0401
Contract Ref	30-00546572-012
Contract Date	3/3/2016 Ending Completion

Lawrence Art Guild Art in the Park 2016

Description	Dates	Time	Days	#Wk	#Spots	Unit Price	Total Cost
Art in the Park - Artist Applications	3/4/2016-3/9/2016	ROS	MTuWThFSaSu	5	6	20.75	124.50
Art in the Park - Event Promotion	4/7/2016-4/30/2016	ROS	MTuWThFSaSu	7	24	20.75	498.00

Payments Are Monthly Per Credit

Total Spots 30 Total Cost \$622.50

Contract Totals

Payments Are Monthly Per Credit	Total for Contract	\$622.50
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KPR Underwriting Representative

Date

Client Signature

Date

Total cost is in net dollars, due to Kansas Public Radio no later than the first day of program underwriting, unless otherwise specified herein. Client agrees that KPR may remove underwriting announcements from the on-air rotation if the underwriting account becomes 60 days past due. Due to the nature of radio, it may be necessary to move some of these spots in order to facilitate our broadcast day. Please be assured that any changes will follow the parameters of your contract. Any bonus spots may be moved or released if needed by the station.



Kansas Public Radio
1120 West 11th Street
Lawrence Kansas 66044
Submitted by: Jake Jacobson

Underwriter:

Quote Title:

Lawrence Art Guild
PO Box 1347
Lawrence, KS 66044

Artist Registration Plea

Contact Name:	Maria Martin	Contact Email:	mmartin@sunflower.com
Contact Number:	785-760-0401	Account Type:	Existing Business

No.	Product Details	Qty	List Price	Total
	Run of Schedule - Not For Profit ROSNFP	6	\$20.75	\$124.50

Can include placement in any KPR program. Special Non-Profit Rate.

Sub Total	\$124.50
Tax	\$0.00
Adjustment	\$0.00
Grand Total	\$124.50

Instructions:

Non-profit rates apply.

Terms and Conditions:

Support messages to be aired 3/24 thru 3/27.

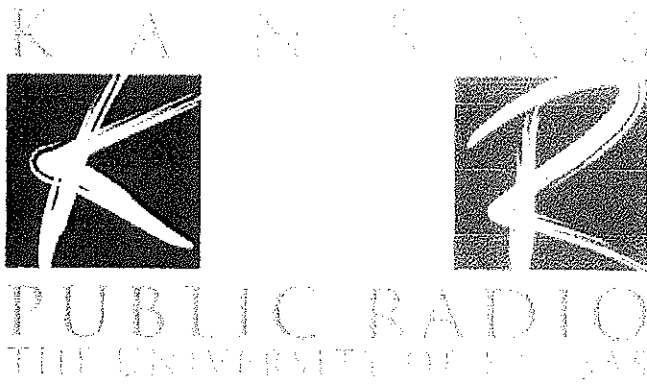
Proposal Valid Through:

Authorizing Signature: _____

Date:

Title: _____

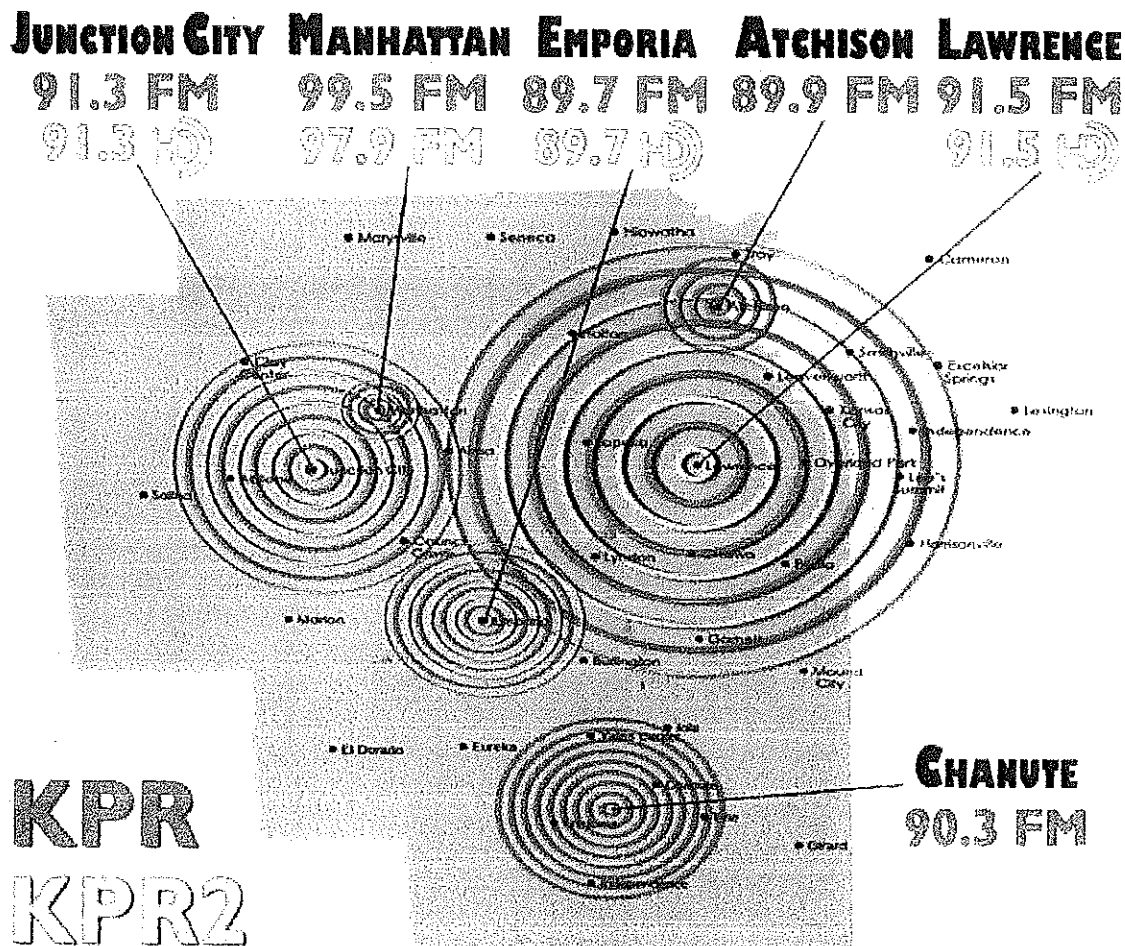
[LISTEN LIVE](#) [KPR - On Air Jazz with David Basse Schedule](#) [LATEST](#) [DONATE](#)
[KPR 2 - On Air BBC World Service Recordings](#) [NEWSCAST NOW](#)



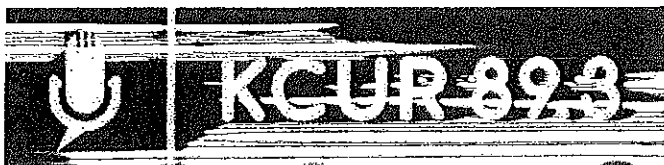
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Coverage Map & Frequencies



The network of stations and translators reach across urban and rural areas of Kansas, as well as parts of Missouri, as noted above. KPR's sister HD station, [KPR2](#), reaches the areas noted in yellow. The HD logo is for signals that may be accessed using an [HD radio](#); KPR2 is broadcast over an FM signal in Manhattan (97.9 FM).



KCUR 89.3 FM



4825 Troost Ave. Suite 202

Kansas City, MO 64110

#43-0005659

Phone: 816-235-1551 Fax: 816-235-2865

Fed. tax I.D.

MARIA MARTIN
LAWRENCE ART GUILD
P.O. BOX 1357
LAWRENCE, KS 66044

Underwriter	LAWRENCE ART GUILD
Acct Exec	GREGG HIBBELER
Contact	MARIA MARTIN
Phone	(785) 760-0401
Contract Ref	88-000-17701-001 CW
Contract Date	4/27/2016 Ending 5/1/2016

THIS AGREEMENT IS MADE BETWEEN KCUR AND THE UNDERWRITER, WHICH AGREES TO SUPPORT LOCAL BROADCAST OF THE FOLLOWING PROGRAM SCHEDULE, ACCORDING TO KCUR'S UNDERWRITING POLICIES:
Art In the Park 2016

Description	Dates	Time	Days	#SPOTS	#SPOTS	Unit Price	Total Cost
ROS MON-FRI 5AM - 9P	4/27/2016- 4/29/2016	5:00:00 A 9:00:00 P	WThF	5	5	60.00	300.00
ROS SAT 6A-12M	4/30/2016- 4/30/2016	6:00:00 A 12:00:00 P	Sa	3	3	60.00	180.00
ROS SUN 5A-2P cutoff (event time)	5/1/2016- 5/1/2016	6:00:00 A 2:00:00 P	Su	2	2	60.00	120.00
ROS MON-FRI 5AM - 9P	4/27/2016- 4/29/2016	6:00:00 A 11:59:59 P	WThFSa	1	1	0.00	0.00

Payments Are Monthly Per Credit

Total Spots

11

Total Cost

\$600.00

Contract Totals

Payments Are Monthly Per Credit	Total for Contract	\$600.00
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Nico Leone, General Manager

Date

KCUR Account Executive

Date

Underwriter

Date

NET DUE TO STATION. PLEASE SIGN AND FAX THIS AGREEMENT TO 816-235-2865. SPOTS CANNOT BE SCHEDULED WITHOUT A SIGNED KCUR AGREEMENT. Announcements shall comply with KCUR and FCC guidelines and KCUR reserves the right to revise announcements to conform to such guidelines. KCUR reserves the right to pre-empt or reschedule programs or announcements. Scheduled programs not broadcast during the specified time shall be broadcast at a later date as mutually agreeable to KCUR and the Underwriter.

THE WORLD COMPANY

The Lawrence Journal-World
645 New Hampshire
P.O Box 888
Lawrence, Kansas 66044
(785) 843-1000
(800) 578-8748

LAWRENCE ART GUILD
Attn: Linda Baranski
P.O. BOX 1357
LAWRENCE KS 66044

INVOICE / STATEMENT

Billing Date: 05/17/16
Customer Number: 10002214
Salesperson: 34-Downtown -Jenny Herri
Phone: (785) 832-7210
Page 1 of 1

Date of Insert	Doc Type	Order #	PO #	Description	# of ins	Units of Measure Lines, Inches or Circulation	Rate	Total	Total Due
04/24/16	INV	10574251		ART IN THE PARK Lawrence Journal-World Total for order # : 10574251	1	3.00 X 10.00 = 30.00	23.31	699.30	699.30
04/30/16	INV	10574252		ART IN THE PARK Lawrence Journal-World	1	3.00 X 5.00 = 15.00	13.68	205.20	
05/01/16	INV	10574252		ART IN THE PARK Lawrence Journal-World Total for order # : 10574252	1	3.00 X 5.00 = 15.00	14.36	215.46	420.66
ACCOUNTS RECEIVABLE AGING			CURRENT	31-60	61-90	90-120	Over 120		
			215.46	904.50	.00	.00	.00		

To ensure proper credit to your account, please write your customer number on your check. If you have any questions about your account, please contact Accounts Receivable at (785) 843-1000. By sending your check, please be aware that you are authorizing The World Company to use the information on your check to make a one-time electronic debit from your account at the financial institution indicated on your check. This electronic debit will be for the amount of your check. Terms: Due Upon Receipt - Please detach and return this portion with payment	Billing Date	05/17/16
	Customer Number	10002214
	PLEASE PAY: \$	1,119.96

The Lawrence Journal-World
645 New Hampshire
P.O Box 888
Lawrence, Kansas 66044

LAWRENCE ART GUILD
P.O. BOX 1357
LAWRENCE KS 66044

Oil, natural gas prices rebound, driving gains for energy companies

By Alex Veiga
The Associated Press

A rebound in the price of oil and natural gas helped drive sharp gains for energy and financial companies, nudging U.S. stocks mostly higher Friday.

That offset a slide in the technology sector following disappointing earnings from Microsoft, Google parent Alphabet and other big names.

The Dow Jones industrial average eked out a tiny gain, while the Standard & Poor's 500 index closed essentially flat. Both ended the week higher. But the tech-heavy Nasdaq composite fell short on both counts.

"The Nasdaq took a hit

today," said Erik Davidson, chief investment officer at Wells Fargo Private Bank.

The Dow rose 21.23 points, or 0.1 percent, to 18,003.75. The S&P 500 index added 0.10 points to 2,091. The Nasdaq composite index lost 39.66 points, or 0.8 percent, to 4,906.23.

Trading was listless for much of the day, with the Dow and S&P 500 wavering between small gains and losses as the Nasdaq stayed in the red.

As was the case much of the week, investors were mostly focused on company earnings and energy prices.

The latter helped lift several oil and gas companies.

Southwestern Energy notched the biggest gain in the S&P 500. The stock vaulted \$1.60, or 15 percent, to \$12.27. Range Resources jumped \$2.58, or about 7 percent, to \$39.75, while Chesapeake Energy climbed 36 cents, or 5.8 percent, to \$6.55.

Benchmark U.S. crude rose 55 cents, or 1.3 percent, to close at \$43.73 a barrel in New York. Brent crude, used to price international oils, gained 58 cents, or 1.3 percent, to close at \$45.11 a barrel in London. Natural gas gained 7 cents, or 3.5 percent, to close at \$2.14 per 1,000 cubic feet.

Investors cheered earnings from Norfolk Southern, which jumped 10.5 percent after the railroad

operator slashed costs during its latest quarter. The stock rose \$8.70 to \$91.33.

Quarterly results from several big-name companies failed to impress traders, however.

American Airlines Group fell 4.5 percent after the company said weaker fares and labor costs cut into its revenue in the first quarter. The stock shed \$1.80 to \$38.21.

Investors sold shares in Starbucks after the coffee chain reported disappointing sales growth for the first three months of the year. The stock lost \$2.96, or about 5 percent, to \$57.68.

Microsoft fell 7.2 percent, making it the biggest

decliner in the S&P 500. The stock lost \$4 to \$51.78, while Alphabet slid \$42.23, or 5.4 percent, to \$737.77. Overall, the technology sector was off about 2 percent.

Despite the declines, investors seemed to conclude that the issues driving lackluster results at Alphabet and Microsoft were largely confined to those companies, Davidson said.

"The broader market doing better," he said. "Energy has to be part of that."

Major stock indexes in Europe ended lower.

Germany's DAX fell 0.6 percent, while France's CAC 40 slipped 0.3 percent. Britain's FTSE 100 declined 1.1 percent. In Asia, Hong Kong's Hang Seng index fell 0.7 percent.

Tokyo's Nikkei 225 rose 1.2 percent. Seoul's Kospi slid

0.3 percent and Sydney's S&P ASX 200 lost 0.7 percent.

In other energy futures trading, wholesale gasoline added about a penny to close at \$1.33 a gallon. Heating oil also rose a penny to close at \$1.31 a gallon.

Precious and industrial metals futures were mixed. Gold fell \$20.30, or 1.6 percent, to \$1,230 an ounce. Silver slid 19 cents, or 1.1 percent, to \$16.90 an ounce and copper rose about a penny to \$2.26 a pound.

Bond prices fell. The yield on the 10-year Treasury note rose to 1.89 percent from 1.86 late Thursday.

In currency markets, the dollar gained to 111.67 yen from Thursday's 109.53 yen. The euro fell to \$1.1245 from \$1.1295.

the Lawrence Art Guild presents



sunday, may 1st

rain date: may 8th

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City of Lawrence

www.lawrenceartguild.org • Instagram @ArtInTheParkLawrenceKS • Facebook @Lawrence Art Guild Association • #AITP2016

"ASK THE EXPERTS" - SENIOR SEMINAR

Join McCrite Plaza for our educational workshop aimed at helping Seniors prepare for a move to community living.

Thursday, May 19, 2016

10 a.m. to 1 p.m.

McCrite Plaza - Pat's Irish Pub
(1608 SW 37th St.)

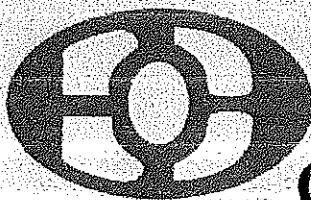


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to reserve your spot.



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THE TOPEKA CAPITAL-JOURNAL

cjonline.com

INVOICE

Invoice Number
1002128887-0416

Advertiser
LAWRENCE ART GUILD

Billed Account Name and Address

LAWRENCE ART GUILD
1109 MASSACHUSETTS
LAURENCE KS 66044

Amount Due: \$ 0.00

REMITTANCE ADDRESS
Make Check Payable to: Morris Communications Co., LLC
PO Box 1486
Augusta, GA 30903-1486

Payment Method: ☐ Check ☐ Enclosed

Exp. Date: ☐ ☐ ☐ ☐

Account #: ☐ Signature: ☐

Page#	Invoice Date	ScanID	Billed Account Number	Advertiser/Client Number
1	04/30/2016	03	1000717685	1000717685

PLEASE DETACH AND RETURN THIS PORTION WITH YOUR REMITTANCE

Billing Inquiries (866) 875-7917

Amount

Publication: TOPEKA CAPITAL-JOURNAL

Caption: Art in the Park

Ad Size: 3.00CO X 5.000IN - FULL / PROCESS

Position: Inside Front

Purchase Order#:

750.00

Date(s): 04/24/2016 04/25/2016 04/26/2016 04/27/2016 04/28/2016
04/30/2016

Gross:	750.00
Prepaid Amount:	750.00
Balance Due:	0.00

Please review your invoice and notify the credit department promptly if you have any disputes or reasons that would delay your payment. All invoice charges are considered valid and due in full unless notified within 30 days of the statement date. A fee of \$20.00 will be charged on all NSF checks.

Invoice Number	Invoice Date	Billed Account	Advertiser Account	Advertiser Name
1002128887-0416	04/25/2016	1000717685	1000717685	LAWRENCE ART GUILD

Terms of Payment: NET DUE IN 30 DAYS
Sales Agent: TERRI BENSON

Year Sheets

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sunday, may 1st

rain date: may 8th

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10am-5pm • lawrence, kansas • south park on mass.
LIVE MUSIC, FOOD, OVER 100 ARTISTS, FAMILY FUN!

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and CA grant program:



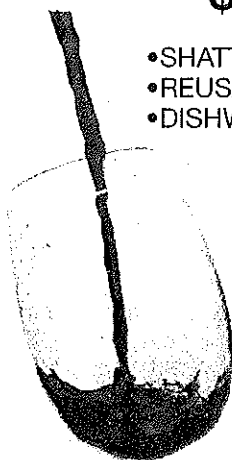
City of Lawrence

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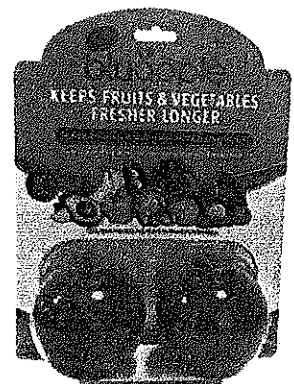
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crisper or
wherever
you keep
produce.



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WÜSTHOF

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• organized • durable

the Lawrence Art Guild presents



sunday, may 1st

rain date: may 8th

ART IN THE PARK

10am-5pm • lawrence, kansas • south park on mass.

2016

sponsorship through TGT grant program:



City of Lawrence